

Registration:

(Includes breaks and lunch)

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(Name)

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**Submit a separate registration
for each attendee.**

No Refunds after March 2, 2012
Please feel free to send a substitute.

For information contact:

Barbara Thomasee,
307-777-4494 (barbara.thomasee@wyo.gov)

Or

Lisa Lane,
307-777-5405 (lisa.lane@wyo.gov)

Make checks payable to Wyoming Chapter
of ARMA and send with registration to:

Wyoming Chapter of ARMA International
P. O. Box 474
Cheyenne, WY 82003

Sorry—Credit card payment is not accepted.
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Lodging in the Cheyenne area may be
accessed at this website:

<http://www.cheyenne.org/places-to-stay/all-hotels-and-motels/>



Wyoming Chapter of ARMA International
P. O. Box 474
Cheyenne, WY 82003

Are You Ready For 'The Cloud' ?
"Information Management
Challenges"

Are You Ready for 'The Cloud' ? "Information Management Challenges"

March 15, 2012
8:00 a.m.— 5:00 p.m.
LCCC Campus
CCI Building—Room 124
1400 College Drive
Cheyenne, WY



Keynote Speaker:

Tom Reding

Tom Reding from EMC is a recognized authority on knowledge, content, document & records management, data governance, litigation support and privacy. In his role as a Principal on EMC's Information Governance Practice, Tom works with EMC's customers to help them solve their challenges with regulatory compliance, litigation support and privacy. **"Pervasive Information Governance in the Cloud"** - Today many organizations are looking to the Cloud for answers for controlling escalating information management costs. However, organizations can not just be focused on the perceived information technology infrastructure cost savings offered by the Cloud. Organizations must be equally focused on Information Governance issues. If your organization has Governance issues currently, then the Cloud will only exacerbate them. Discover what the Cloud means to others and why it's critical to place good Information Governance ahead of any Cloud initiative in your organization.

Mike Crouch

Mike Crouch is the State of Wyoming Enterprise IT Security Coordinator. Mike has been in the network and computer security field for 12 years. **"Where's the Silver Lining"** - is cloud computing the panacea of service delivery and data storage. Regardless of how services are delivered or where information is, organizations need to maintain appropriate levels of confidentiality, integrity and availability. As such, we will discuss some cloud related security and privacy issues.

Shawn Mills

Shawn Mills is the President and Co-founder of Green House Data, a green data center powered by 100% renewable wind-power. Through Mr. Mill's leadership, the Wyoming based 'cloud hosting' and 'colocation facility' operates 40% more energy efficiently than traditional data centers. **"Leverage the Cloud to Minimize IT Infrastructure Over-Building"** - Targeting IT infrastructure capital spending for the unknown can drive IT spending through the roof. Learn the steps and benefits of leveraging the public cloud to allow IT departments the opportunity to focus on current needs and burst into the cloud during constrained resource periods. If excessive demand becomes a constant, the agencies can then move to own additional IT infrastructure.

Seminar Agenda

- 8:00 - 8:30 Registration
- 8:30 - 8:45 Opening Remarks
- 8:45-10:00 "Pervasive Information Governance in the Cloud" (Keynote: Tom Reding)
- 10:00-10:15 Break
- 10:15-11:45 Information Governance - Continued
- 11:45—1:00 Lunch
- 1:00—2:30 Where's the Silver Lining? (Mike Crouch)
- 2:30- 3:00 Silent Auction Announcement & Break
- 3:00- 4:00 "Leverage the Cloud to Minimize IT Infrastructure Over-Building" (Shawn Mills)
- 4:00- 4:30 Questions & Answers
- 4:30- 5:00 Pick up Silent Auction Items

Wyoming ARMA Silent Auction

All proceeds go to our Wyoming Chapter of ARMA Scholarship Fund.

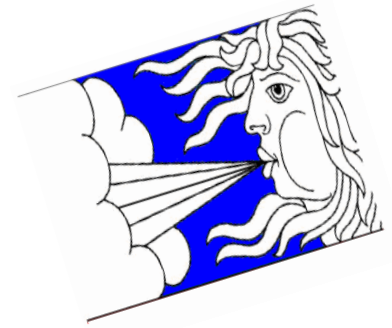
What is ARMA?

ARMA International is a not-for-profit Association and the leading authority on managing records and information - paper *and* electronic. ARMA was established in 1956. Its 10,000-plus membership includes records managers, archivists, corporate librarians, imaging specialists, legal professionals, IT managers, consultants, and educators. All of whom work in a wide variety of industries, including government, legal, healthcare, financial services, and energy industries in the United State, Canada, and 30-plus other international countries.

Wyoming Chapter of ARMA is your local link for education and support, for your Information and Records Management resources.

For CMC/MMC points and CRM credit

Please submit paperwork to designated organization



The Cloud

RIM and the business professional must stay up to date!

Come share the day with us to learn how 'The Cloud' is being used in today's business processes and what RIM professionals must do to guide and bring their organizations up to date.

This Seminar will discuss the impacts 'the Cloud' has upon the Records and Information Management Profession: How it is being used today by both individuals and business, and how it impacts and will continue to affect our profession.



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Wyoming Public Service Commission,
Wyoming Dept. of Transportation,
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