

To Infinity... and Beyond... The Challenge of Technology in the Information Management Arena

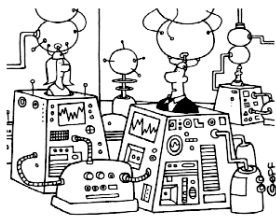
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Technology – It's All So Very Simple



"Okay, turn on the high speed scanner & shredder, and don't forget to turn on the scanner part this time."

What Hath the Internet Wrought?



"I miss the good old days when we only had to read email."

And Now 2.0...

The Cardboard Ceiling...

- How are you perceived?
- What are doing about it?
- Do you understand where technology fits in to the lifecycle of records?
- Who is the real "information manager"?
- "No dogs or records managers allowed"
- Consider where you are and where you want to be -- not where you were.

Where Does Records Management Fit In?

- Somebody better MANAGE all this stuff.
- Infinity is not the retention period.
- Some lawyers actually have heard about computers.
- Who understands the lifecycle?
- Do we add value to the process?

Your Mission...

- Prevent loss of data that matters.
- Minimize disruption to the business.



Is Technology Always the Answer?

- Who knows better -- you or the \$150 an hour hired gun?
- Let's see... suit, briefcase, traveled more than 50 miles... an expert?
- But can you refute what she has to say?
- And if you agree, why are you agreeing?




So You Think You Could be a Consultant?

- Product Specifications
 - 350 Microsoft Word documents.
 - Need to be distributed to 30 plants.
 - Updated regularly.
 - One person prepares the documents.
 - No one in the field has input.
- Document Management?
- Intranet?
- Something Else?



Here's Another...


- Your CIO says...
 - We're going Google Apps
 - It's going to save us a lot of money
 - We need to save a lot of money
 - Any issues with that?



The screenshot shows a Google Ads advertisement for Google Apps. The headline reads "More than two million businesses run Google Apps." Below the headline, there is a sub-headline: "Reliable, secure online applications wherever you work." The ad also includes a small image of a person using a laptop and some text about pricing and features.


And Just One More...

- Your boss says...
 - We're adopting "Bring Your Own Computer" at work
 - It will save us a bundle
 - Do you have any requirements to articulate?



A black and white photograph of a man looking at a laptop screen with a frustrated or angry expression, his mouth open as if shouting or complaining.

Feel Better or Worse?



A black and white photograph of a male doctor and a female nurse standing together, both smiling and wearing their professional attire.

Technology is Here to Stay -- Are You?

- We cannot escape technology.
- Few tasks in any organization are performed without the aid of some technology.
- We must watch the trends -- not at the "bleeding edge", but at the mainstream.
- It doesn't hurt to learn a little bit about technology -- stretch your skills and interests.
- Good management is about being proactive, not reactive.
- Is technology always the solution?

Talking About Technology...

- Let's see where we are...
- How would you describe your technological aptitude?
- What fascinates you about technology?
- What do you hate about technology -- name one thing you absolutely despise.
- Agree or disagree with what's been said thus far?

Where Are We Going Today?

- The Perfect Storm – Messaging and the Records Manager
- The Cloud and Web 2.0 – Issues and Risks for Consideration
- Social Networking, Twittering and Blogging