



**ARMA INTERNATIONAL, INC.
MIDWEST/ROCKY MOUNTAIN REGION
LEADERSHIP CONFERENCE**

**KANSAS CITY, MISSOURI
JULY 11 – 14, 2002**

CONFERENCE AGENDA

THURSDAY, JULY 11TH

07:00 PM

Hospitality Outing
Hosted by the Kansas City Chapter

FRIDAY, JULY 12TH

06:30 – 08:30 AM

Breakfast provided by Embassy Suites Hotel

08:30 – 09:00 AM

Welcome/Introductions/Conference Overview
ARMA Code of Ethics

09:00 – 10:00 AM

Carole Sarver & Marry Ellyn Strauser,
How to keep an ARMA Board Meeting on Track

10:00 – 10:15 AM

Break/15 Minutes

10:15 – 12:00 AM

Chapter Reports: Big Sky, Bismarck/Mandan, Central Kansas,
Central Iowa, Columbia/Jefferson City, Mile High Denver

12:00 – 01:00 PM

Lunch/Embassy Suites

01:00 – 02:30 PM

Tour of ARMA International Headquarters. Welcome by **Peter
Hermann, Executive Director/CEO.**

All afternoon sessions will be held at ARMA International

02:30 – 02:50 PM

Cyndy Launchbaugh, Director of Communications,
Update on Standards

02:50 – 03:25 PM **Melissa Ebert, Manager, Member Services**
What can Member Services do for your Chapter?

03:25 – 03:45 PM **Marilyn Bier, Director of Education**
New Orleans Conference

03:45 – 04:10 PM **Susan Avery, Acting CEO, SII**
Update on the Strategic Information Institute

04:10 – 04:30 PM Questions/Closing Remarks for Friday

05:30 – 07:00 PM Reception/Embassy Suites

07:00 – 10:00 PM Dinner/Jack Stacks Bar-B-Que

SATURDAY, JULY 13TH

07:00 – 08:30 AM Breakfast provided by Embassy Suites Hotel

08:30 – 09:30 AM **Peter Hermann, Executive Director/CEO, ARMA International**
ARMA Chapter Leaders – The Life Blood of the Association

- Define Leadership
- Leadership vs. Management
- Ten Pounds of Push for 1 Pound of Product
- Sustaining Success

09:30 – 10:30 AM **Chapter Reports:** Northern Colorado, Greater Kansas City,
Metro Omaha, St. Louis, Twin Cities, Wyoming

10:30 – 10:45 AM Break/15 Minutes

10:45 – 10:50 AM **\$Bill Ptacek, MRM Region Treasurer**

- Region Report

10:50 - 12:00 PM **Guest Speaker, Mark Leonard**
Team Building/Success in Leadership

12:00 – 01:30 PM Lunch/Embassy Suites

01:30 – 02:30 PM	Cheryl Pederson, Treasurer, ARMA International. Running a Chapter Seminar <ul style="list-style-type: none"> • Do's and Don'ts • Vendors
02:30 – 03:30 PM	Susan McKinney, Director, ARMA International True Colors <ul style="list-style-type: none"> • What type of people do you have in your Chapter? • Putting these people in the right position
03:30 – 3:45 PM	Break/15 Minutes
03:45 – 04:15 PM	Awards/Newsletters and Web Sites
04:15 – 05:00 PM	Questions/Closing Remarks
05:30 – 07:00 PM	Reception/Embassy Suites
07:00 – 10:00 PM	Dinner/Sanford & Son Restaurant/Comedy Shop
SUNDAY, JULY 14TH	
07:00 – 12:00 PM	Departing Flights

The Key To Our Success, Is Pulling Together!

THANK YOU FOR PARTICIPATING IN YOUR LEADERSHIP CONFERENCE! Revised 05/10/02